Rep Order#
 6844672
 Ver#
 1
 Mod#
 0
 Status
 Confirmed
 Traffic Order# 105874
 Printed:
 08/23/2012 1:39 PM
 1 of
 4

 EC'd
 Yes
 Last Received:
 08/23/2012 11:58 AM

Last Received: 08/ Showing Buylines: All Lines

Agency () MENTZER MEDIA

600 FAIRMONT AVE, S#306 TOWSON, MD 21286

Agency C/P1/P2/E //553

Flight Dates 08/29/2012 - 09/04/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540 **Salesperson FAX**# 215-568-1845

--- CONTRACT COMMENT ---

553

Station KSNV-TV LAS VEGAS, NV.

AFF- SENATE

KAREN BENCKINI

) .AMER. FUTURE FUND

C=	*
----	---

Advertiser (

Product Estimate#

Buyer

Phone#

Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F	6A-7A ine Comment		:30	\$1,000.00	08/29-08/31	3	1	3	\$3,000.00	
	2	W-F Buyl	7A-9A ine Comment	: TODAY SHOW	:30	\$1,500.00	08/29-08/31	2	1	2	\$3,000.00	
	3	W-F Buyl	9A-10A ine Comment	: TODAY SHOW II	:30	\$900.00	08/29-08/31	3	1	3	\$2,700.00	
	4	W-F Buyl	10A-11A ine Comment	: TODAY SHOW III	:30	\$450.00	08/29-08/31	3	1	3	\$1,350.00	
	5	W-F Buyl	3P-4P ine Comment	: DR. PHIL	:30	\$450.00	08/29-08/31	3	1	3	\$1,350.00	
	6	W-F Buyl	5P-630P ine Comment	: NEWS	:30	\$1,200.00	08/29-08/31	3	1	3	\$3,600.00	
	7	W-F Buyl	630P-730 ine Comment	P :: JEOPARDY/WHEEL	:30	\$1,300.00	08/29-08/31	3	1	3	\$3,900.00	
	8	W-F Buyl	11P-1135 ine Comment		:30	\$1,100.00	08/29-08/31	3	1	3	\$3,300.00	
	9	W-F Buyl	1135P- 1235A ine Comment	: TONIGHT SHOW	:30	\$750.00	08/29-08/31	3	1	3	\$2,250.00	

Rep Order# 6844672 **Ver#** 1 **Mod#** 0 **Status** Confirmed **Traffic Ord EC'd** Yes

Traffic Order# 105874

Printed: 08/23/20 08/23/2012 11:58 AM

08/23/2012 1:39 PM

2 of 4

Last Received: 08/23/20 Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV. Advertiser ().AMER. FUTURE FUND Product AFF- SENATE Estimate# 553 Buyer KAREN BENCKINI Phone#		Agency () MENTZER MEDIA 600 FAIRMONT AVE, S#306 TOWSON, MD 21286 Agency C/P1/P2/E //553 Flight Dates 08/29/2012 - 09/04/2012 Hiatus Weeks				Rep Firm Sales Office Salesperson Salesperson Salesperson	() Phone#					
Fax#	Day	y Time	Program	matus weeks	Len	Rate	Dates	Spots/Week		215-568-1 Total Spots	Total Cost	Daypart
10	SA	6A-7A Buyline Comment:	NEWS		:30	\$350.00	09/01-09/01	1	1	1	\$350.00	
11	SA	7A-9A Buyline Comment:	SAT TODAY		:30	\$625.00	09/01-09/01	1	1	1	\$625.00	
12	SA	5P-630P Buyline Comment:	NEWS		:30	\$650.00	09/01-09/01	1	1	1	\$650.00	
13	SA	630P-730P Buyline Comment:			:30	\$500.00	09/01-09/01	2	1	2	\$1,000.00	
14	SA	730P-8P Buyline Comment:	VEGAS INC		:30	\$375.00	09/01-09/01	1	1	1	\$375.00	
15	SA	11P-1135P Buyline Comment:			:30	\$1,100.00	09/01-09/01	1	1	1	\$1,100.00	
16	SU	7A-8A Buyline Comment:	SUN TODAY		:30	\$625.00	09/02-09/02	1	1	1	\$625.00	
17	SU	8A-9A Buyline Comment:	MEET THE PRESS		:30	\$3,000.00	09/02-09/02	1	1	1	\$3,000.00	
18	SU	930A-10A Buyline Comment:	CHRIS MATHEWS		:30	\$500.00	09/02-09/02	1	1	1	\$500.00	
19	SU	5P-630P Buyline Comment:	NEWS		:30	\$650.00	09/02-09/02	1	1	1	\$650.00	
20	SU	7P-8P Buyline Comment:	DATELINE		:30	\$1,000.00	09/02-09/02	1	1	1	\$1,000.00	

Buyline Comment: TONIGHT SHOW

Printed: 08/23

08/23/2012 1:39 PM

3 of 4

Last Received: 08/23/2012 11:58 AM **Showing Buylines:** All Lines

Station K Advertiser Product Estimate# Buyer	XSNV-TV LA ().AM AFF- SENA 553 KAREN BE	IER. FUTURI TE	Agency () MENTZER MEDIA 600 FAIRMONT AVE, S#306 TOWSON, MD 21286 Agency C/P1/P2/E //553 Flight Dates 08/29/2012 - 09/04/2012				Rep Firm Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY Salesperson Phone# 215-568-6540					
Phone#	III III DE	· · · · · · · · · · · · · · · · · · ·		Hiatus Weeks	00/27	2012 05/01/201	Salesperson		215-568-1845			
Fax# LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
21	SU	11P-1135			:30	\$1,100.00	09/02-09/02	1	1	1	\$1,100.00	
	Buyl	ine Comment	: NEWS									
22	SU	1135P- 1205A			:30	\$400.00	09/02-09/02	1	1	1	\$400.00	
	Buyl		: SPORTS NIGHT									
23	M-TU	6A-7A			:30	\$1,000.00	09/03-09/04	1	1	1	\$1,000.00	
	Buyl	ine Comment	: WAKE UP									
24	M-TU	7A-9A			:30	\$1,500.00	09/03-09/04	1	1	1	\$1,500.00	
	Buyl	ine Comment	: TODAY SHOW									
25	M-TU Buyl	9A-10A ine Comment	:: TODAY SHOW II		:30	\$900.00	09/03-09/04	1	1	1	\$900.00	
26	M-TU	10A-11A			:30	\$450.00	09/03-09/04	1	1	1	\$450.00	
	Buyl	ine Comment	: TODAY SHOW III									
27	M-TU	3P-4P			:30	\$450.00	09/03-09/04	2	1	2	\$900.00	
	Buyl	ine Comment	: DR. PHIL									
28	M-TU	5P-630P			:30	\$1,200.00	09/03-09/04	1	1	1	\$1,200.00	
	Buyl	ine Comment	: NEWS									
29	M-TU	630P-730	P		:30	\$1,300.00	09/03-09/04	2	1	2	\$2,600.00	
	Buyl	ine Comment	: JEOPARDY/WHEEL									
30	M-TU	11P-1135	P		:30	\$1,100.00	09/03-09/04	1	1	1	\$1,100.00	
	Buyl	ine Comment	: NEWS									
31	M-TU	1135P- 1235A			:30	\$750.00	09/03-09/04	2	1	2	\$1,500.00	

Showing Buylines: All Lines

KSNV-TV LAS VEGAS, NV. Station Advertiser () .AMER. FUTURE FUND

Product AFF- SENATE

Estimate# 553

Buyer KAREN BENCKINI

Phone# Fax#

) MENTZER MEDIA Agency 600 FAIRMONT AVE, S#306

TOWSON, MD 21286

Agency C/P1/P2/E //553

Flight Dates 08/29/2012 - 09/04/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845

---REPORT TOTALS---

Report Totals: 52 / \$46,975.00

---SALES MONTHLY TOTALS---

Sep 12: 52 / \$46,975.00 Sales Totals: 52 / \$46,975.00 Station Totals: 52 / \$46,975.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$142,348 CATV 0% KBLR 0% KINC 0% KLAS 32% KSNV 33%

26% 0 % 0% 0 % 9% KTNV KTUD KVCW KVMY KVVU XXXX 0 %

--- COMPETITIVE COMMENTS---

SHARES ESTIMATED

JUL12 Books Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE